

Help Wanted Online Ads

November 2025

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Methodological Note

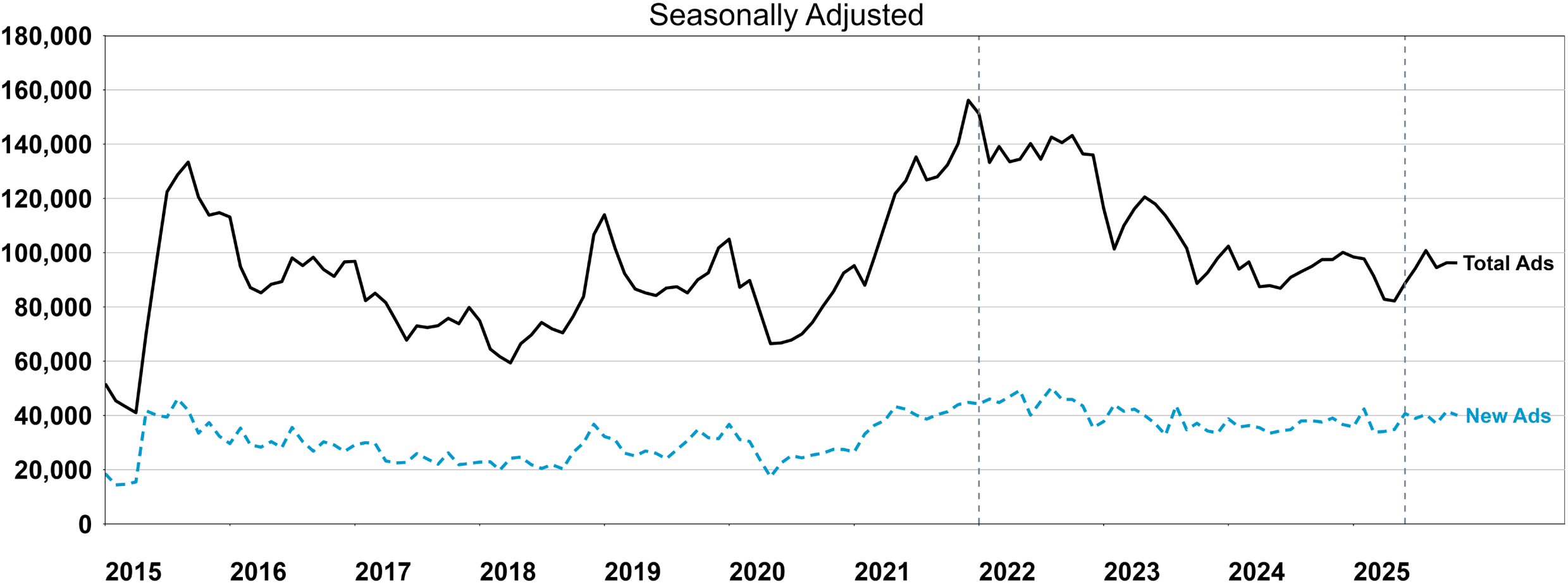
In January 2022, the Conference Board instituted system wide changes to their data collection process to better capture when job ads have expired. As part of these changes, there is an increase in the number of ads that expired, and subsequently, a level change in the data series for Available Ads. The HWOL Index and New Ads series remain unaffected by this update.

In June 2025, Lightcast and the Conference Board instituted system wide changes to their data collection process to improve coverage of job boards. This could result in level changes in HWOL job posting volume. The HWOL Index remains unaffected by this update.

The number of U.S. Help Wanted Online ads was 6.8 million in November.

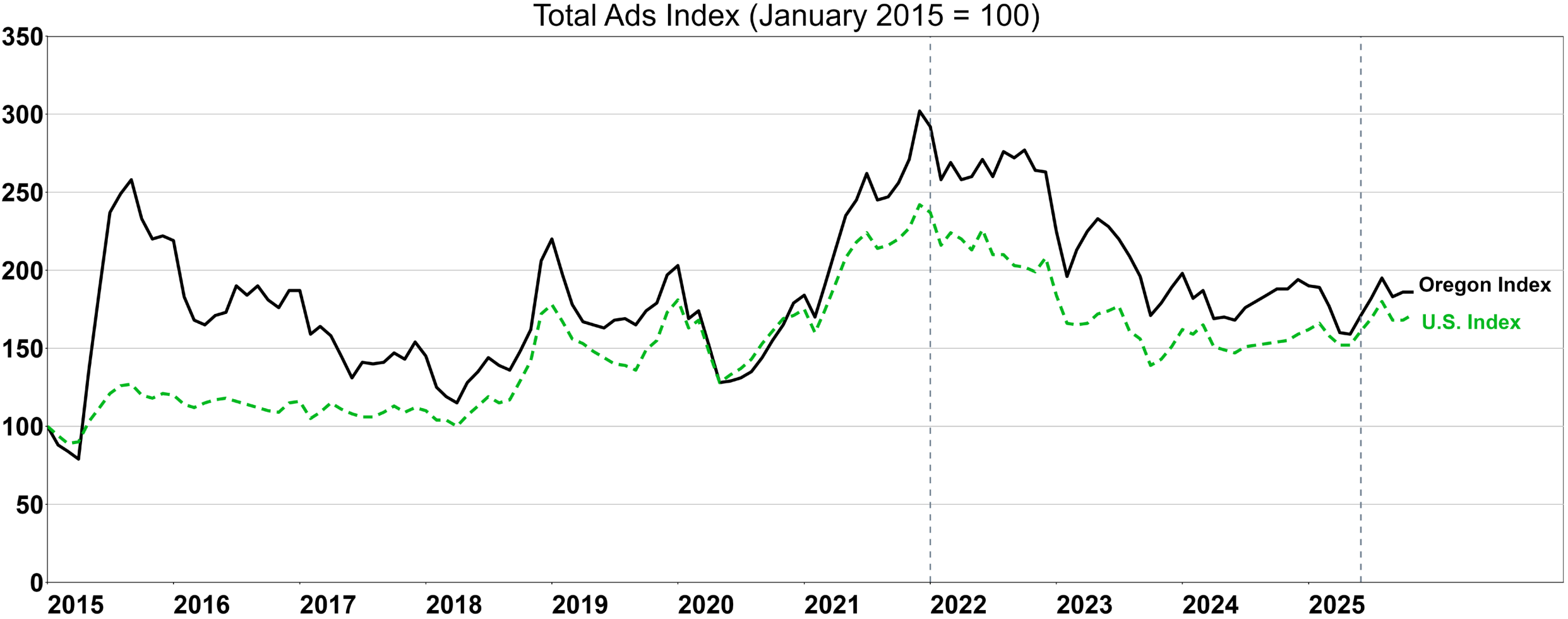
- Number of ads posted in Oregon totaled 96,200 in November.
- Number of ads posted for the first time (*new ads*) decreased by 1,540 in Oregon in November.
- Nationally, new ads decreased by 3,700 in November.
- Number of online ads in Oregon and its neighboring states:
 - Idaho: 44,900
 - Nevada: 62,100
 - Oregon: 96,200
 - Washington: 160,300
 - California: 658,600

The number of online ads in Oregon was 96,200 in November.
The number of new ads **decreased** by 1,540 over the month.



Source: The Conference Board Help Wanted OnLine® (HWOL)
Note: Dotted lines indicate methodological changes occurring in January 2022 and June 2025

The number of help wanted ads nationally was 6.8 million in November 2025.

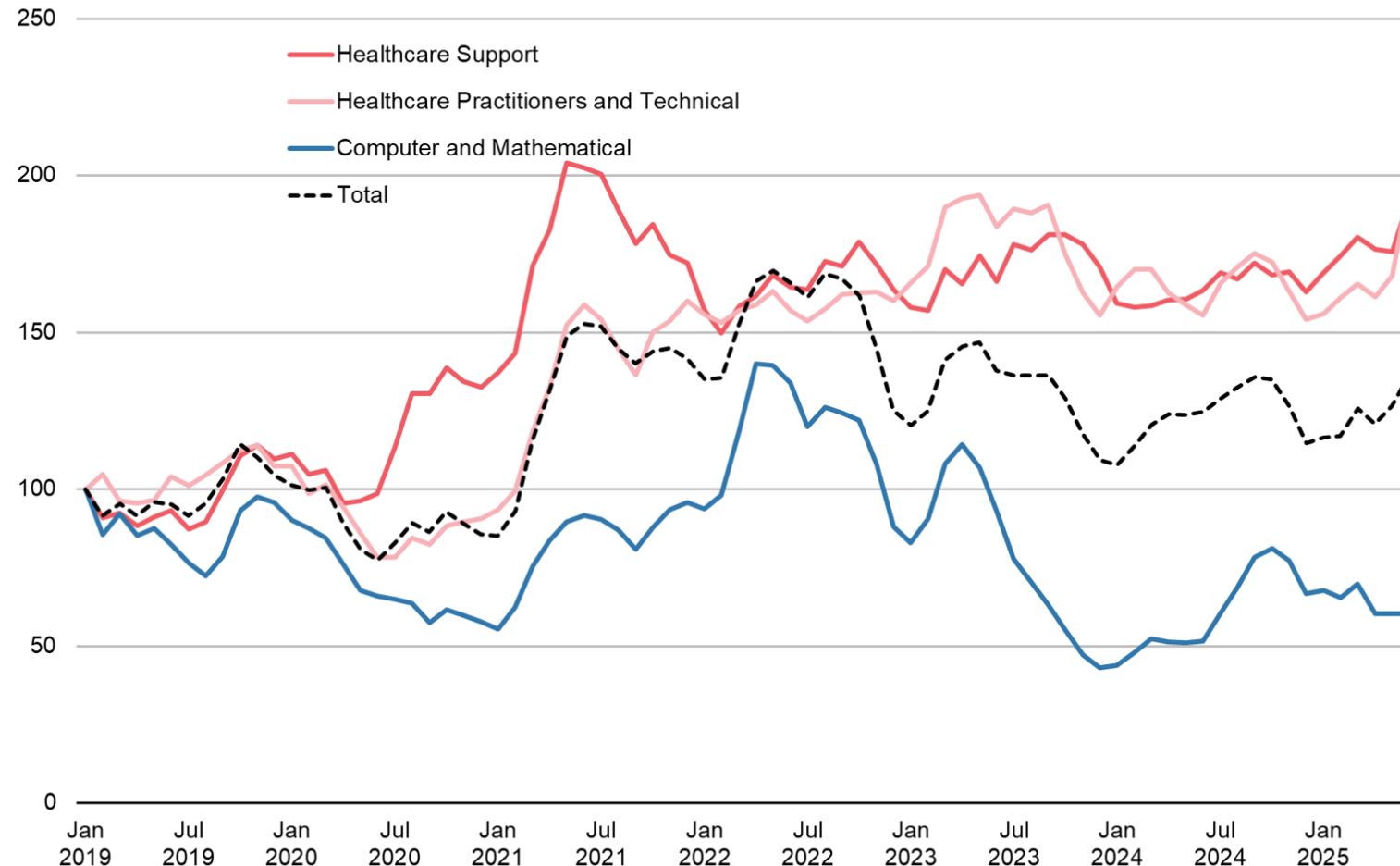


Source: The Conference Board Help Wanted OnLine® (HWOL)
Note: Dotted lines indicate methodological changes occurring in January 2022 and June 2025

Healthcare support job postings hold steady.

Read [Online Job Postings by Occupation Group in Oregon](#) by Special Projects Analyst [Bingjie Kong](#).

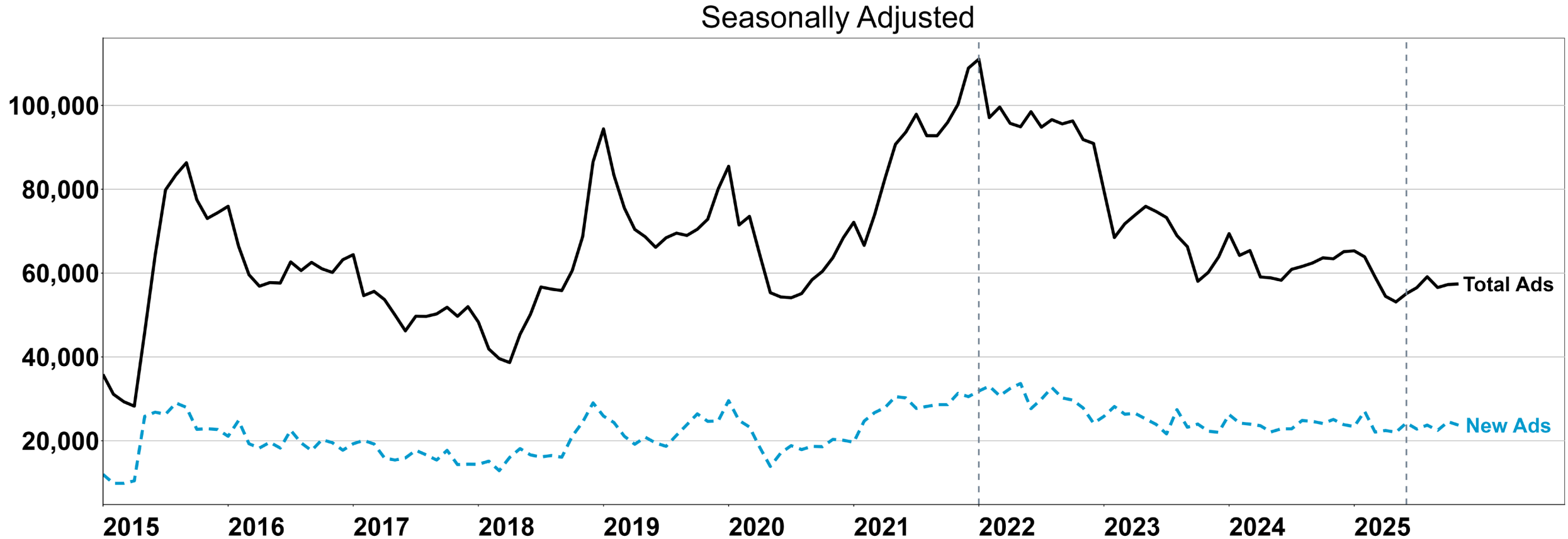
Oregon Job Postings Trend, Jan 2019 - Jun 2025
(Indexed to Jan 2019 = 100, 3-Month Moving Average)



Source: Oregon Employment Department, Conference Board-Lightcast Help Wanted Online Series

HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREAS

The number of online ads in the Portland metro area was 57,400 in November.
The number of new ads **decreased** by **820** over the month.

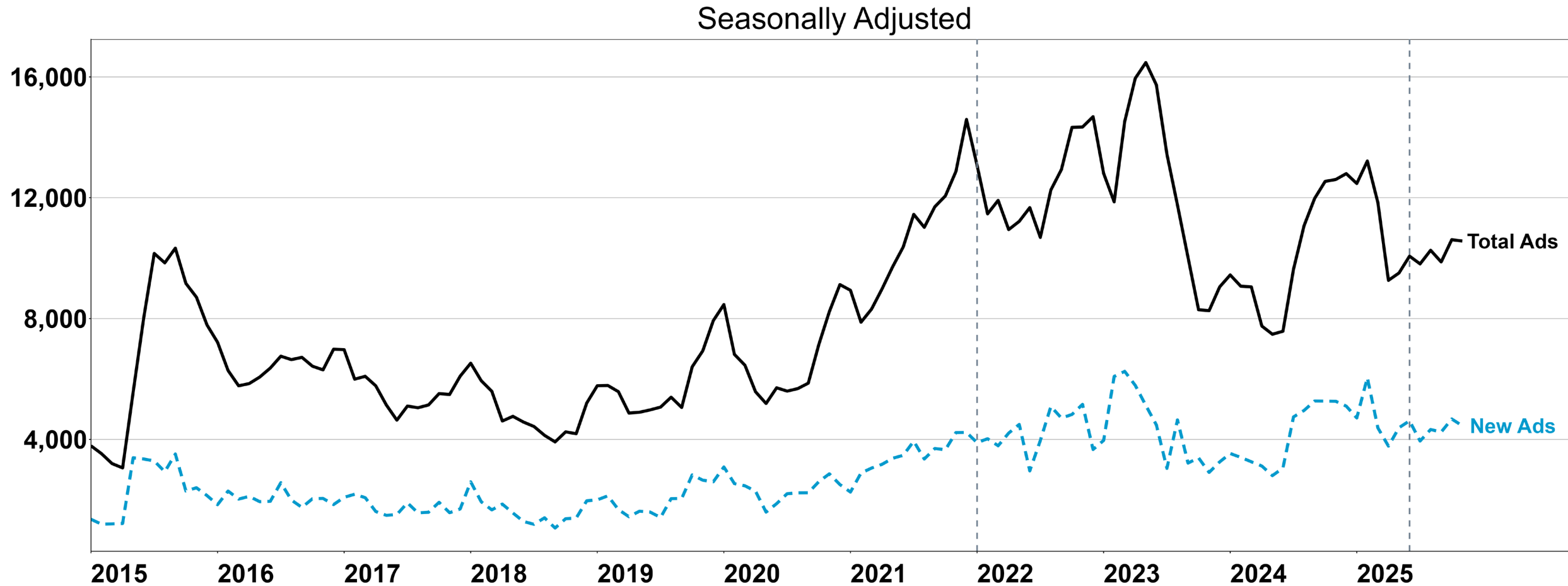


Source: The Conference Board Help Wanted OnLine® (HWOL)

Note: Dotted lines indicate methodological changes occurring in January 2022 and June 2025

The Portland metro area includes Clackamas, Columbia, Multnomah, Washington, and Yamhill counties in Oregon and Clark and Skamania counties in Washington

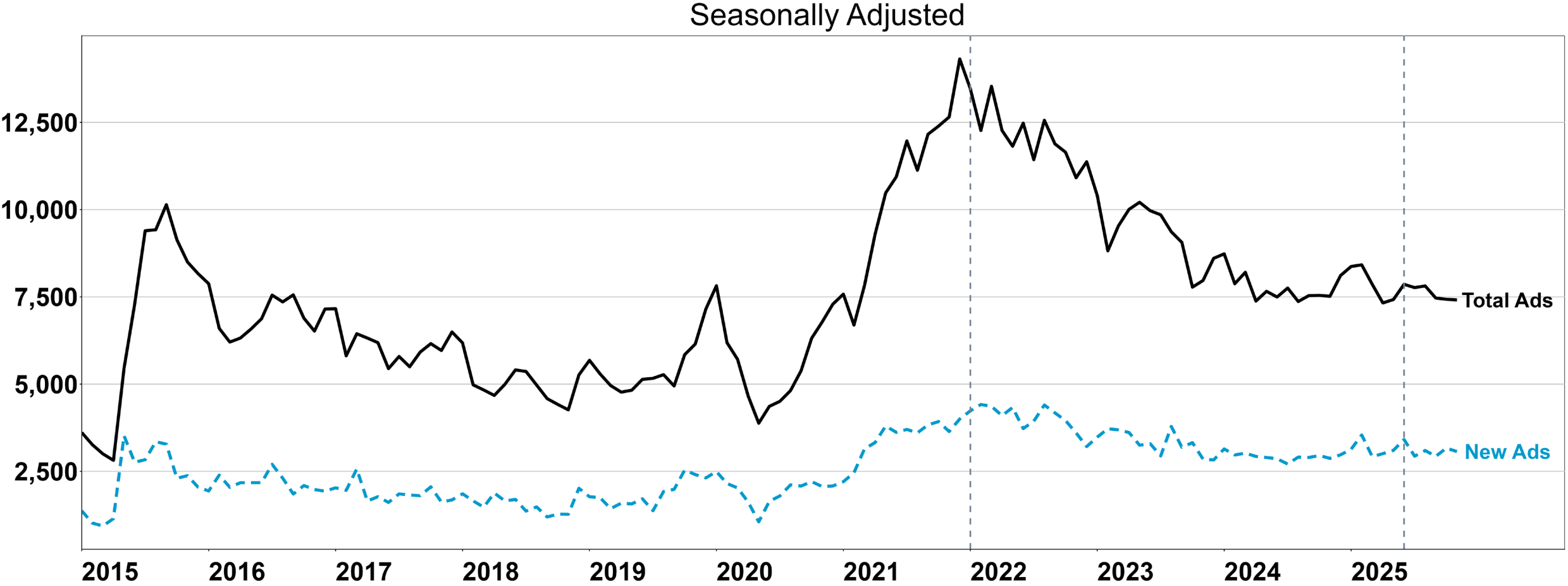
The number of online ads in the Salem metro area was 10,600 in November.
The number of new ads **decreased** by **220** over the month.



Source: The Conference Board Help Wanted OnLine® (HWOL)

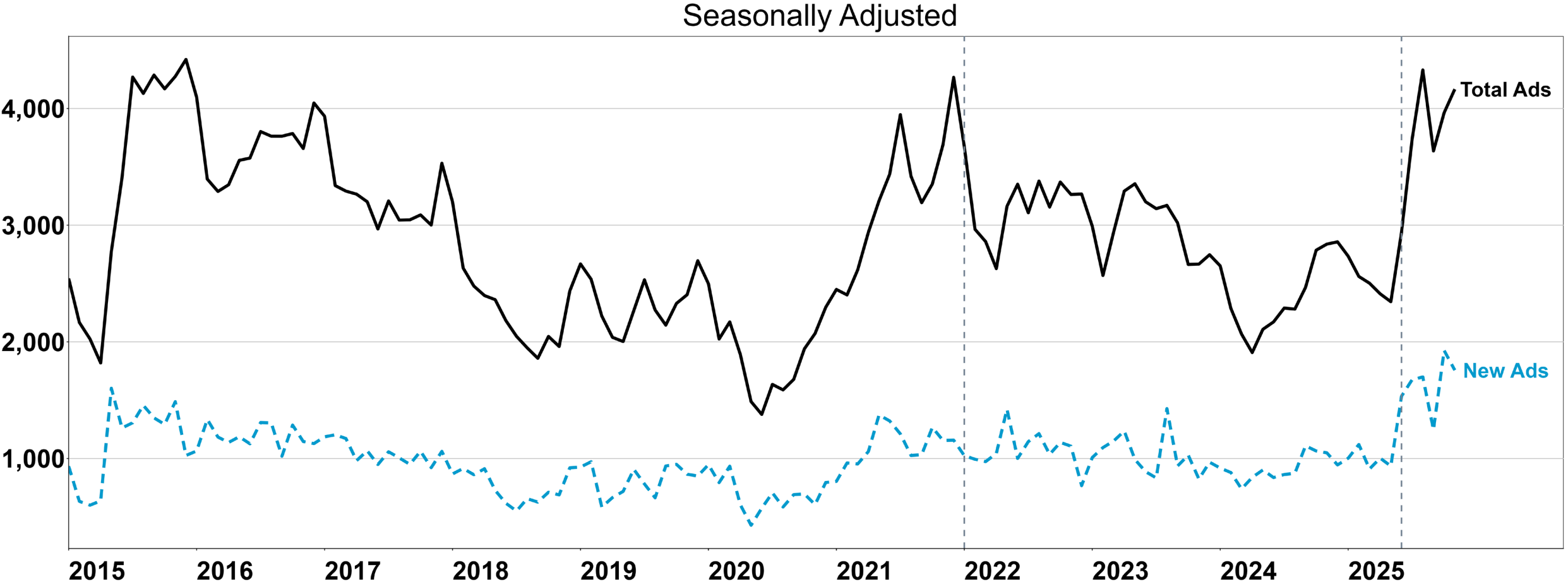
Note: Dotted lines indicate methodological changes occurring in January 2022 and June 2025

The number of online ads in the Eugene metro area was 7,400 in November.
The number of new ads **decreased** by **100** over the month.



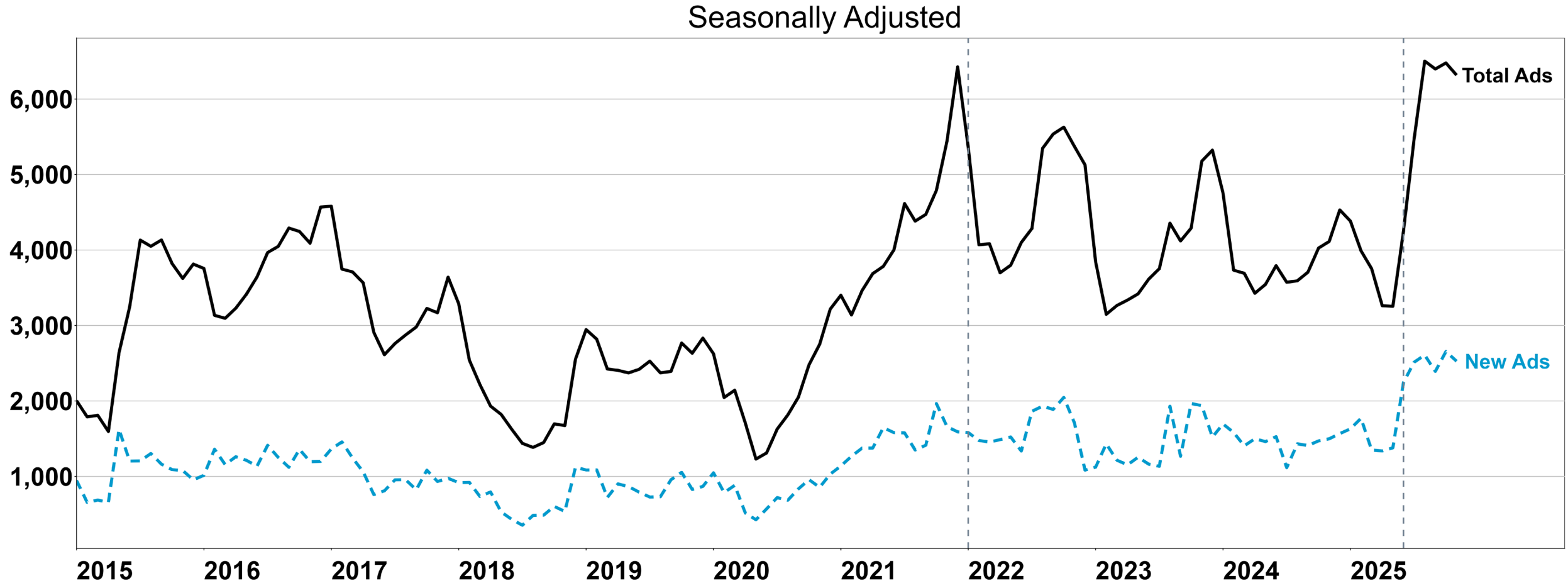
Source: The Conference Board Help Wanted OnLine® (HWOL)
Note: Dotted lines indicate methodological changes occurring in January 2022 and June 2025

The number of online ads in the Medford metro area was 4,200 in November.
The number of new ads **decreased** by **170** over the month.



Source: The Conference Board Help Wanted OnLine® (HWOL)
Note: Dotted lines indicate methodological changes occurring in January 2022 and June 2025

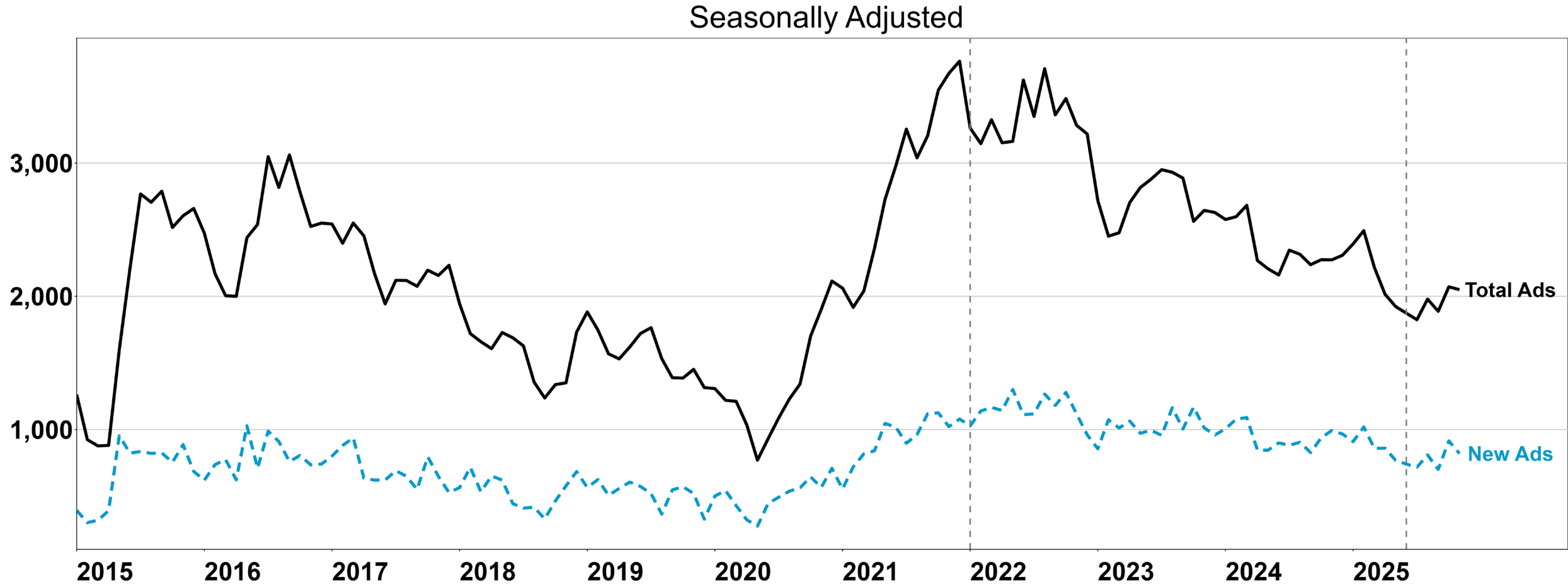
The number of online ads in the Bend metro area was 6,300 in November.
The number of new ads **decreased** by **130** over the month.



Source: The Conference Board Help Wanted OnLine® (HWOL)

Note: Dotted lines indicate methodological changes occurring in January 2022 and June 2025

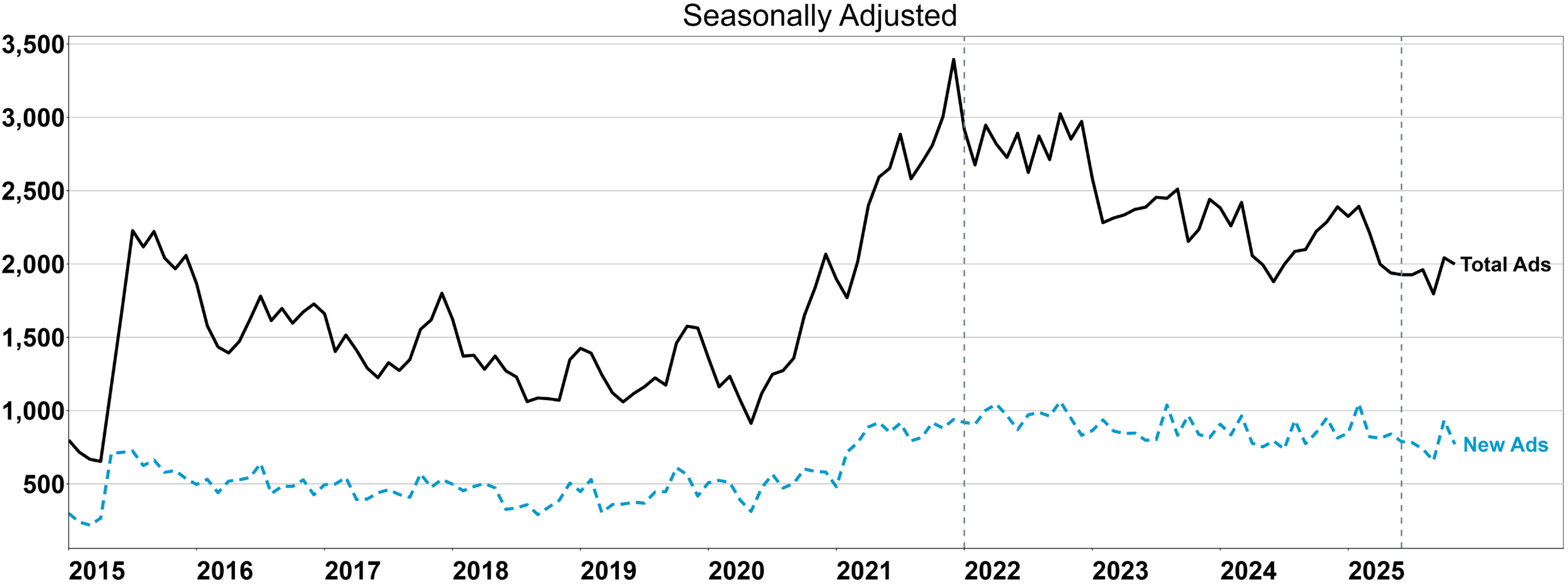
The number of online ads in the Corvallis metro area was 2,000 in November.
The number of new ads **decreased** by **100** over the month.



Source: The Conference Board Help Wanted OnLine® (HWOL)

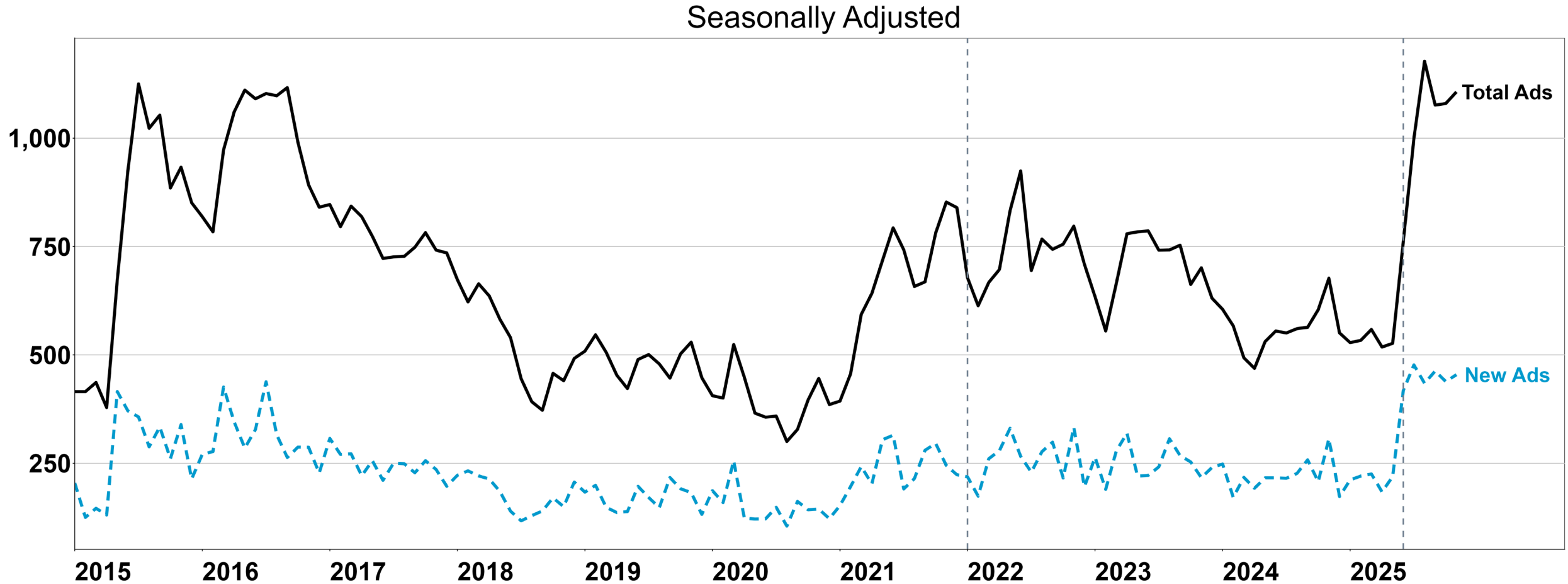
Note: Dotted lines indicate methodological changes occurring in January 2022 and June 2025

The number of online ads in the Albany metro area was 2,000 in November.
The number of new ads **decreased** by **160** over the month.



Source: The Conference Board Help Wanted OnLine® (HWOL)
Note: Dotted lines indicate methodological changes occurring in January 2022 and June 2025

**The number of online ads in the Grants Pass metro area was 1,100 in November.
The number of new ads increased by 20 over the month.**

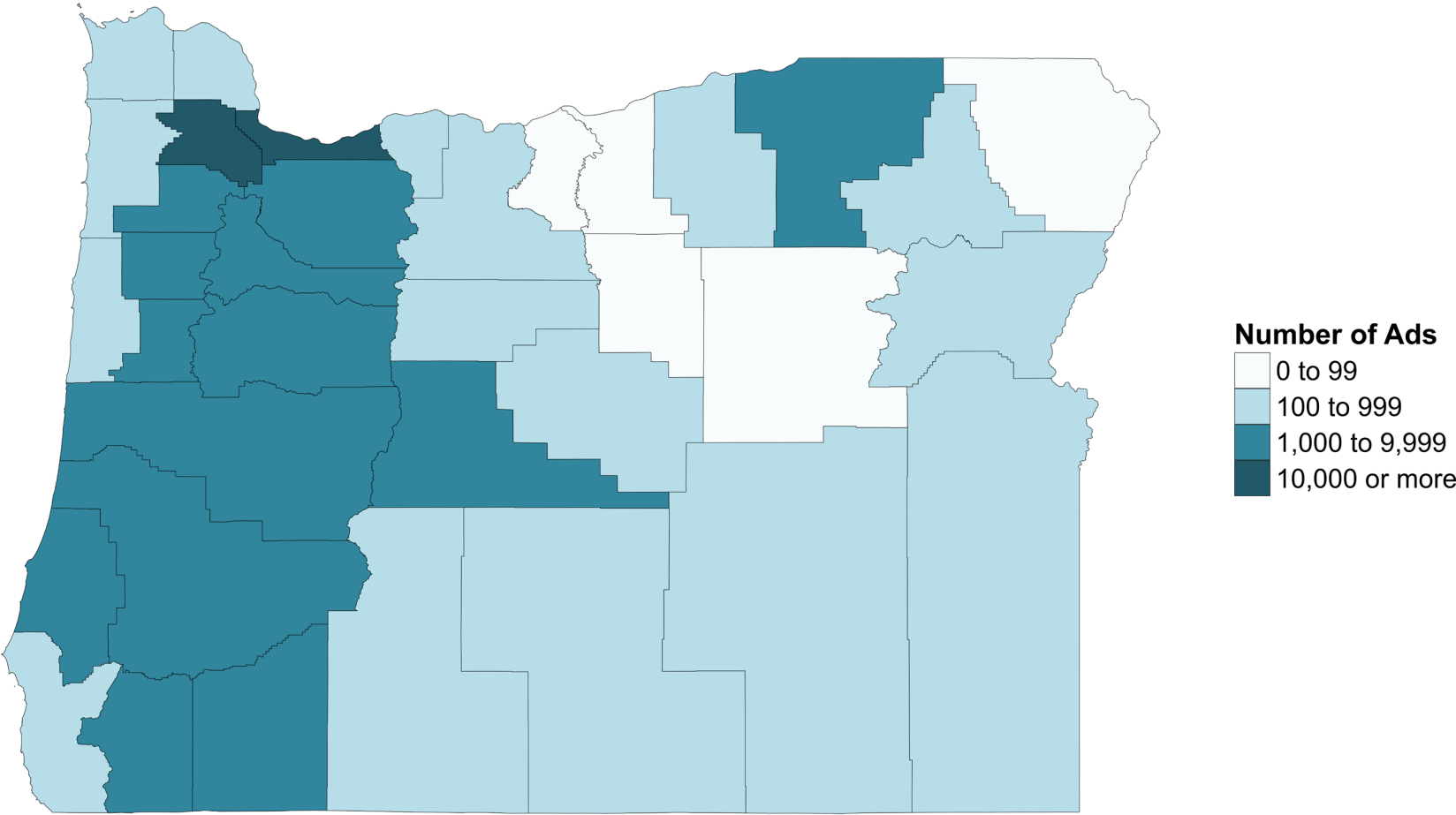


Source: The Conference Board Help Wanted OnLine® (HWOL)

Note: Dotted lines indicate methodological changes occurring in January 2022 and June 2025

Help Wanted Online Ads, November 2025

Not Seasonally Adjusted



Source: Oregon Employment Department; The Conference Board Help Wanted OnLine® (HWOL)

Help Wanted Online Ads by County

November 2025, Not Seasonally Adjusted

Multnomah	19,884	Coos	1,141	Baker	344
Washington	14,442	Polk	1,067	Morrow	334
Clackamas	9,434	Josephine	1,006	Crook	331
Marion	8,781	Klamath	996	Jefferson	307
Lane	6,904	Lincoln	989	Curry	286
Deschutes	4,733	Clatsop	932	Harney	141
Jackson	3,933	Hood River	620	Lake	103
Linn	1,800	Wasco	542	Grant	93
Benton	1,746	Tillamook	486	Wallowa	63
Yamhill	1,633	Union	484	Gilliam	45
Umatilla	1,485	Columbia	474	Sherman	40
Douglas	1,470	Malheur	424	Wheeler	13

Source: The Conference Board Help Wanted OnLine® (HWOL)

Did you know that help wanted online ads are available by local workforce areas?

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk, and Yamhill counties

Lane – Lane County

East Cascades – Crook, Deschutes, Gilliam, Hood River, Jefferson, Klamath, Lake, Sherman, Wasco, and Wheeler counties

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Luke.C.Coury@employ.oregon.gov or Molly.N.Hendrickson@employ.oregon.gov if you need additional HWOL data for your workforce area.

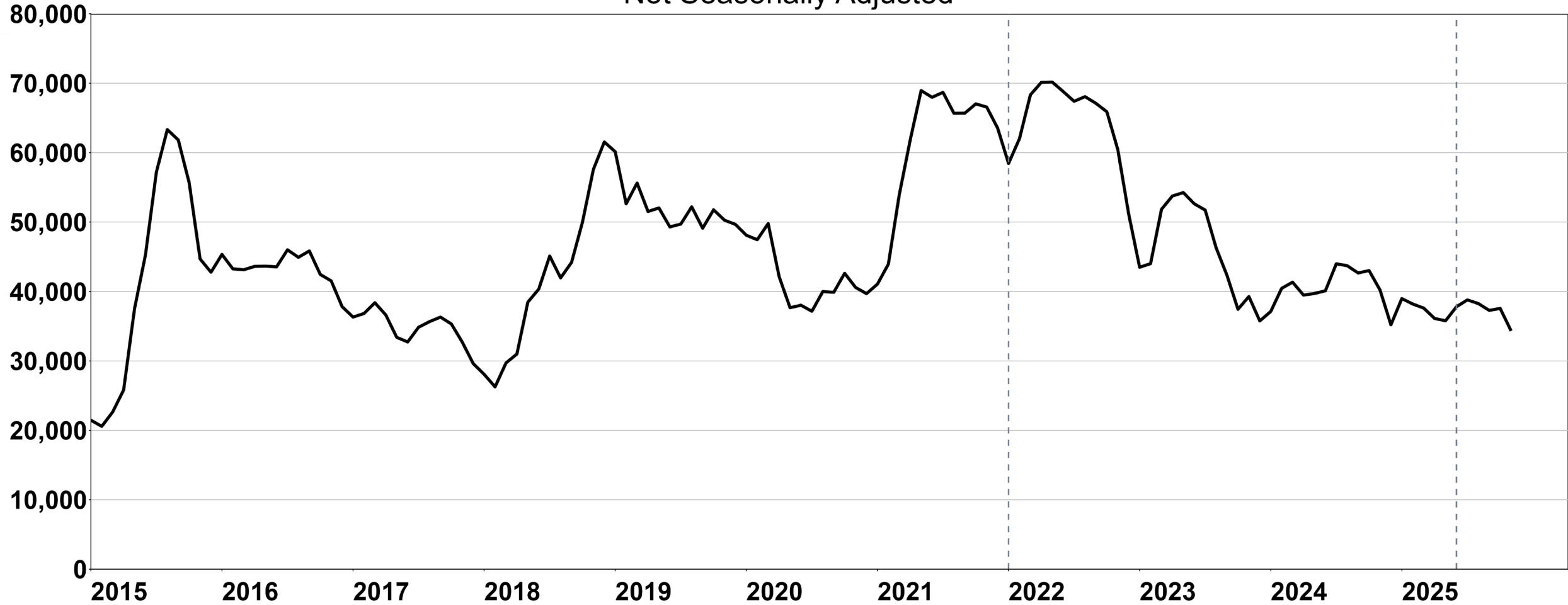
Help Wanted Online Ads by Workforce Area

November 2025, Not Seasonally Adjusted

Portland-Metro	34,326
Mid-Valley	13,281
Clackamas	9,434
East Cascades	7,730
Lane	6,904
Rogue Valley	4,939
Northwest Oregon	4,627
Eastern Oregon	3,368
Southwestern Oregon	2,897

Source: The Conference Board Help Wanted OnLine® (HWOL)

Portland-Metro Help Wanted Online Ads Not Seasonally Adjusted

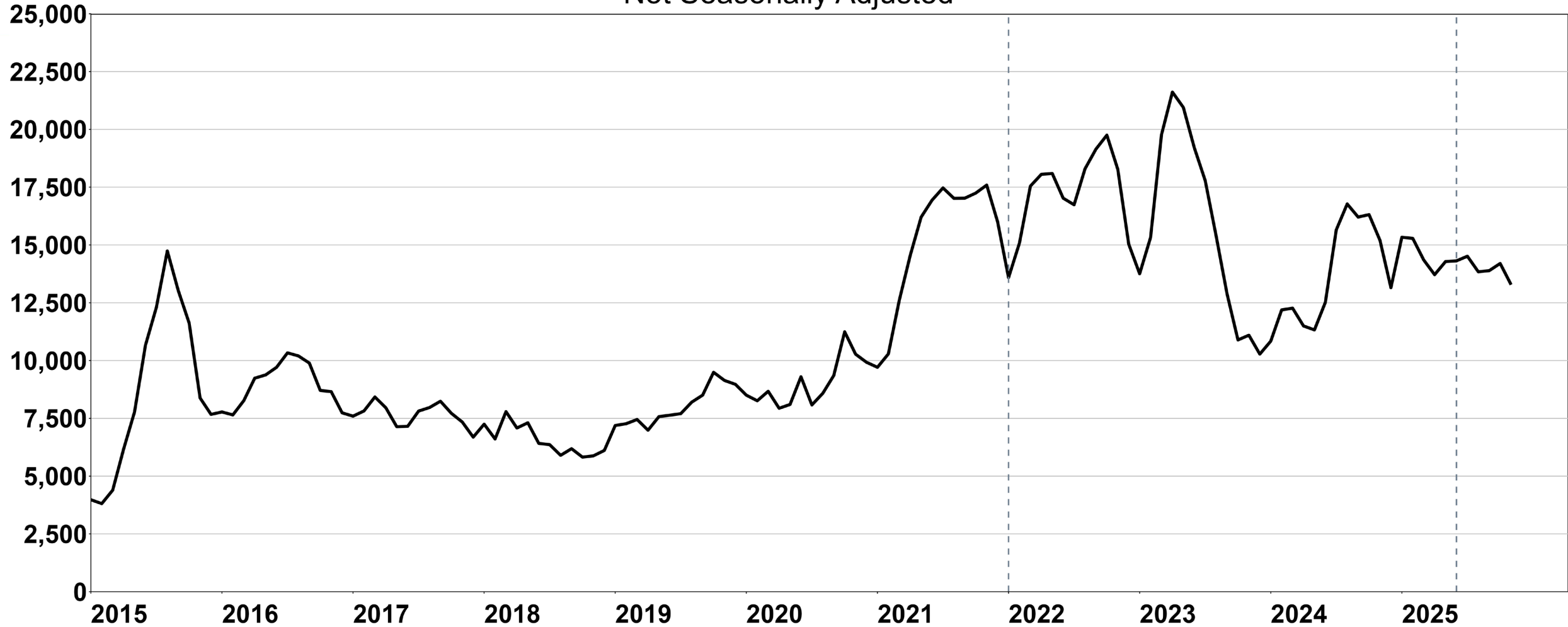


Source: The Conference Board Help Wanted OnLine® (HWOL)

Note: Dotted lines indicate methodological changes occurring in January 2022 and June 2025

The Portland-Metro LWA includes Multnomah and Washington counties

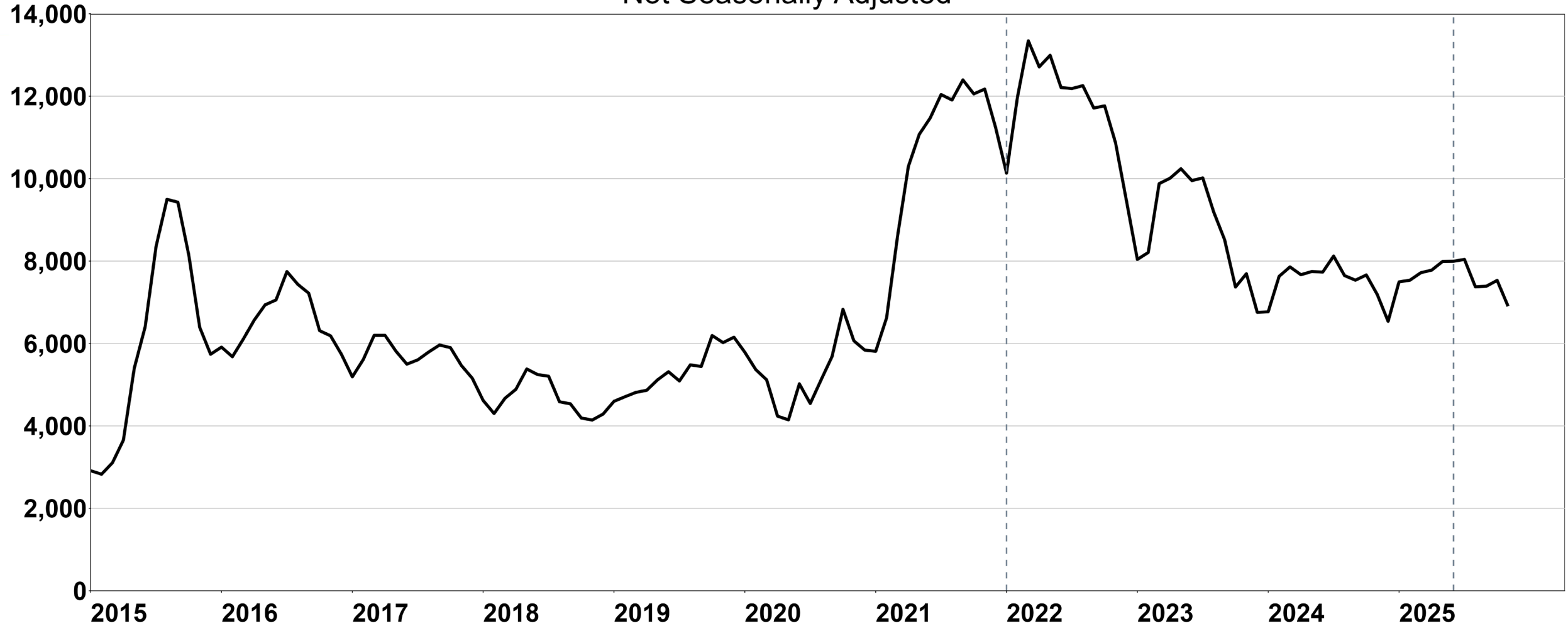
Mid-Valley Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine® (HWOL)

Note: Dotted lines indicate methodological changes occurring in January 2022 and June 2025

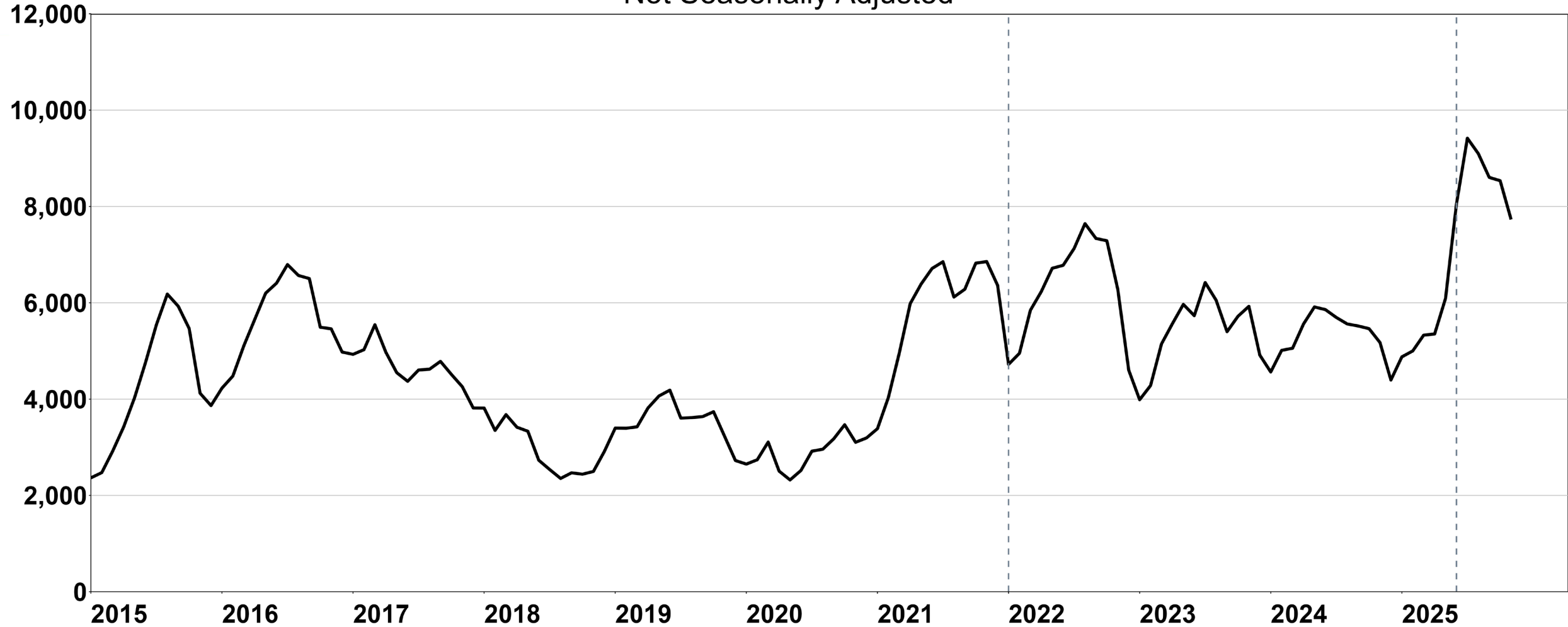
Lane Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine® (HWOL)

Note: Dotted lines indicate methodological changes occurring in January 2022 and June 2025

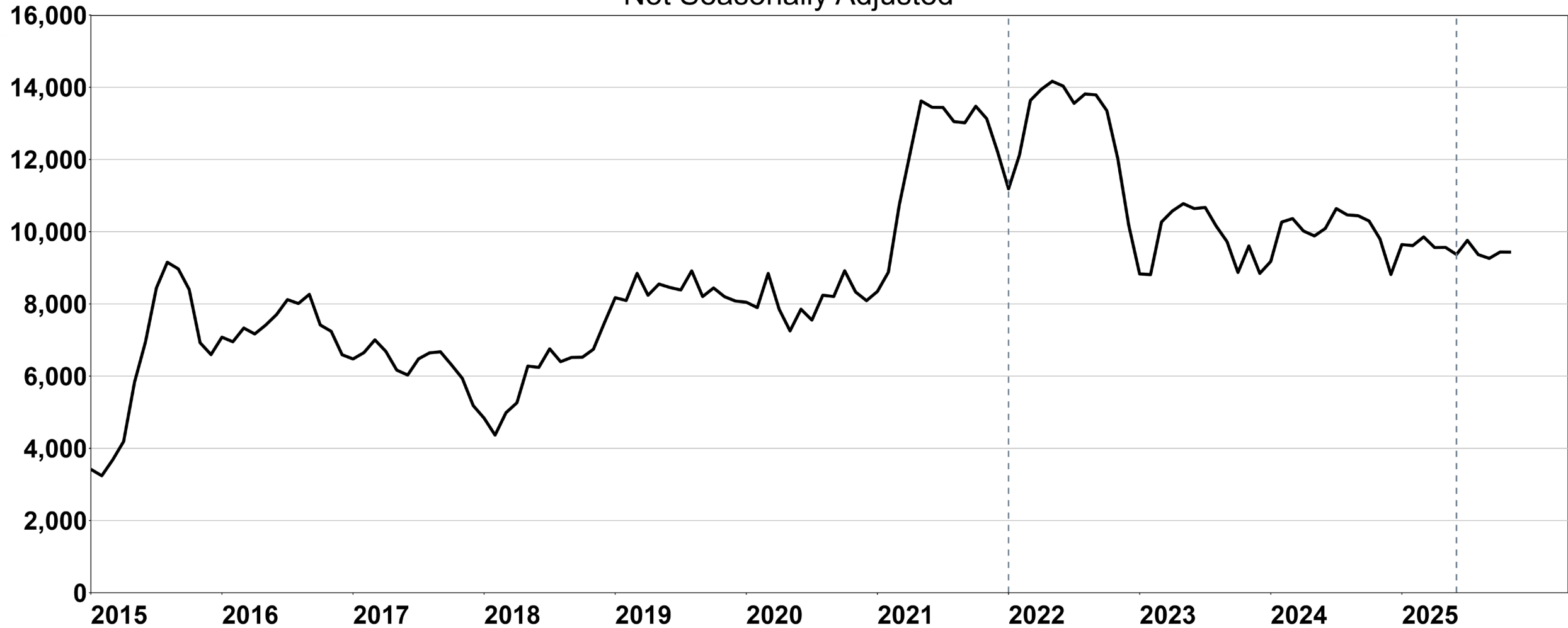
East Cascades Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine® (HWOL)

Note: Dotted lines indicate methodological changes occurring in January 2022 and June 2025

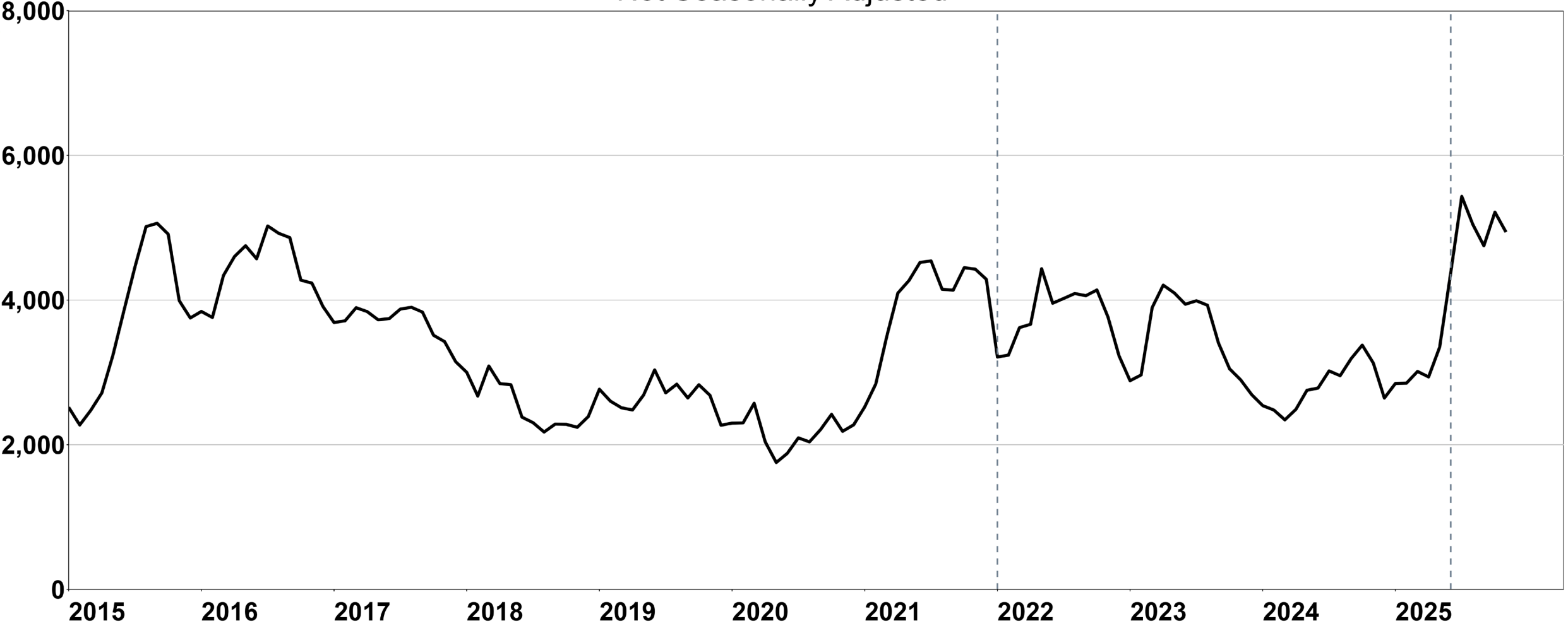
Clackamas Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine® (HWOL)

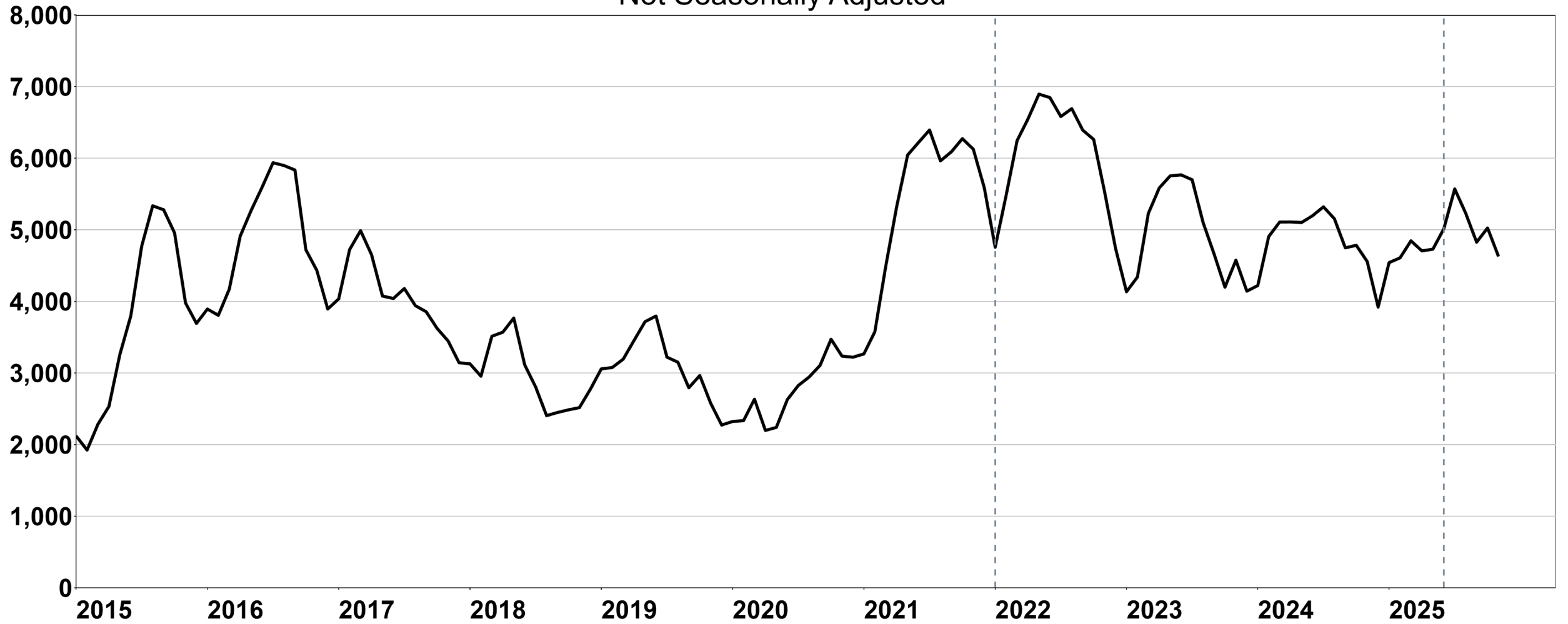
Note: Dotted lines indicate methodological changes occurring in January 2022 and June 2025

Rogue Valley Help Wanted Online Ads
Not Seasonally Adjusted



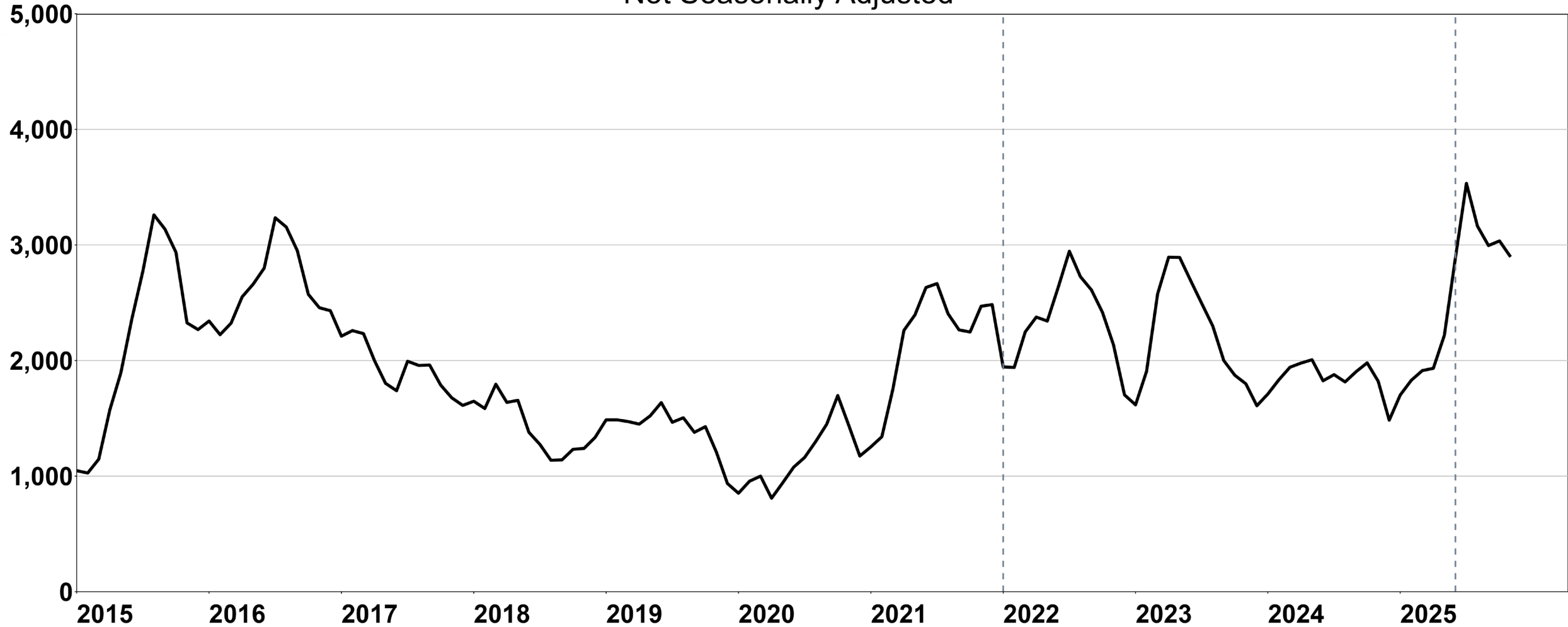
Source: The Conference Board Help Wanted OnLine® (HWOL)
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Northwest Oregon Help Wanted Online Ads
Not Seasonally Adjusted



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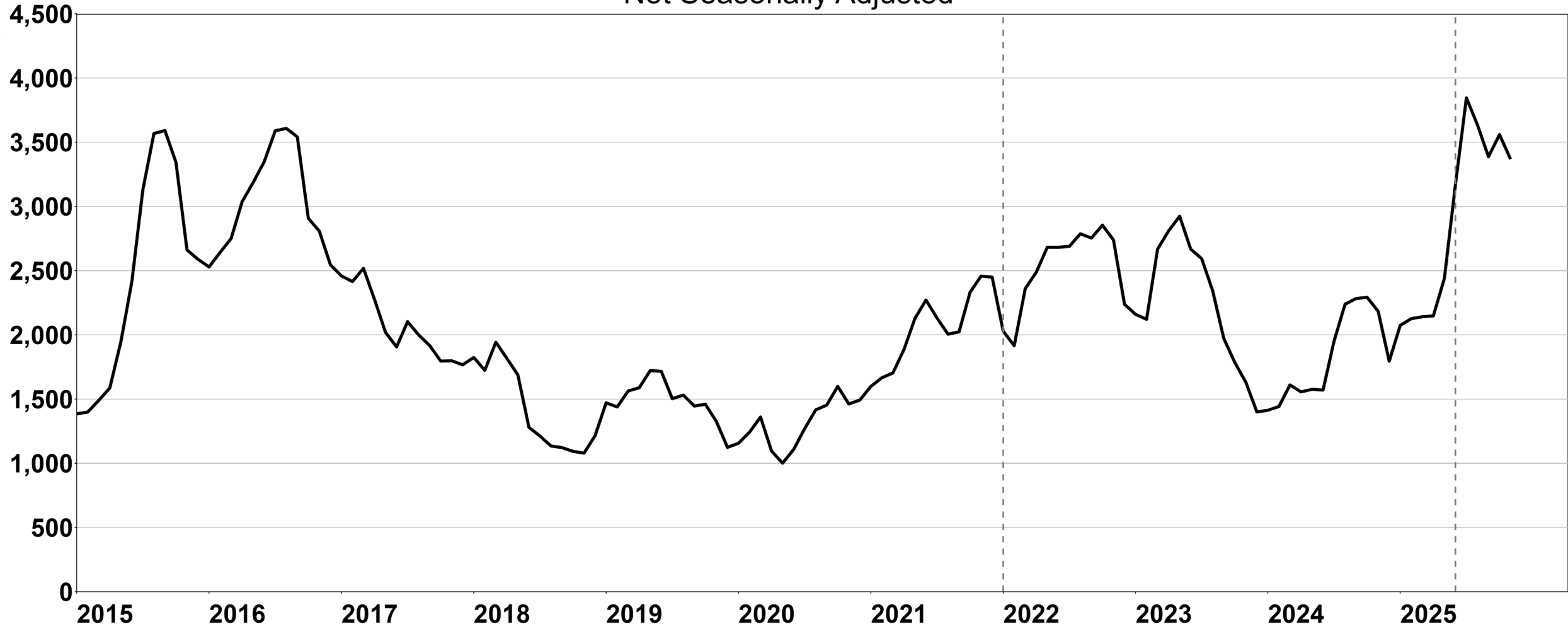
Southwestern Oregon Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine® (HWOL)

Note: Dotted lines indicate methodological changes occurring in January 2022 and June 2025

Eastern Oregon Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine® (HWOL)

Note: Dotted lines indicate methodological changes occurring in January 2022 and June 2025

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